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Tribunkaltim.co News Analysis on the Halt of Ladyboy Event in Samarinda

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ABSTRACT
Background. The purpose of this study is to examine and draw conclusions regarding Theo Van Leeuwen's inclusion and exclusion tactics used to halt the ladyboy event in Samarinda City in the East Kalimantan Tribune news.
Purpose. Lesbian, gay, bisexual, and transgender (LGBT) individuals are subject to discrimination in Indonesia, including unfair treatment in social services, employment, health care, and public spaces. A mass media outlet called Tribun Kaltim announced that the ladyboy event in Samarinda had come to an end. **Method.** To determine how one party or group is highlighted or left out of the text, this study method employs critical discourse analysis, which was popularized by Theo Van Leeuwen. 32 inclusion data and 5 exclusion data were discovered in the study.
Results. The findings support Theo Van Leeuwen's theory that a particular group or social actor may be disregarded or even marginalized in a text or conversation. The findings also support the theory of the hierarchy of media content influence in mass communication studies, which explains how both internal and external factors, such as a journalist's background, media reader segmentation, media organization policies, and external news sources from media organizations, can affect the news texts produced by particular media agencies.
Conclusion. From the research results, it can be concluded that there are 5 exclusion data and 32 inclusion data.

KEYWORDS
Discourse Analysis, News, Tribun Kaltim, Samarinda

INTRODUCTION
The phenomenon of Lesbian, Gay, Bisexual and Transgender (LGBT) in Indonesia is still often debated (Nida dkk., 2023). This minority group is frequently unfairly stereotyped by the wider public, and they occasionally even face discrimination and persecution. Based on a report from the Community Legal Aid Institute (LBHM) throughout 2017 in Indonesia, Those who expressed their gender in ways that did not conform to heteronormative binary norms were also victims in 973 instances of stigma, discrimination, and violence based on their sexual orientation (Zarnuji, 2023). Transgender organizations, numbering up to 715 victims, were discriminated against the most, followed by gay and lesbian groups, numbering up to 225 victims, and other victims, numbering up to four (Farid, 2023). Persecution of

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