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**Pengaruh Tanggung Jawab dan Sikap Peduli Lingkungan Terhadap Perilaku Ramah Lingkungan Pada Mahasiswa Fakultas Pertanian Universitas Mulawarman**

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**Keyword:**  
 Environmentally friendly behavior;  
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**ABSTRACT**  
 This study aims to determine the effect of responsibility and caring attitude on environmentally friendly behavior. The research uses a quantitative approach. The research technique used is probability sampling. The research subjects were 100 students of the Faculty of Agriculture, Mulawarman University. Data acquisition was analyzed by multiple linear regression test. The results showed that there was an influence of responsibility and caring attitude towards environmentally friendly behavior on students of the Faculty of Agriculture, Mulawarman University with the results of  $r = 0.400$  and  $p = 0.000$ . This means that the higher the responsibility and attitude of caring for the environment, the higher the environmentally friendly behavior in students of the Faculty of Agriculture, Mulawarman University.

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**ABSTRAK** Kata Kunci:  
 Penelitian ini bertujuan untuk mengetahui pengaruh tanggung jawab dan sikap peduli lingkungan terhadap perilaku ramah lingkungan. Penelitian ini menggunakan pendekatan kuantitatif. Metode penelitian yang digunakan adalah probability sampling. Subjek penelitian adalah 100 mahasiswa Fakultas Pertanian Universitas Mulawarman. Perolehan data dianalisis dengan uji regresi linear berganda. Hasil penelitian menunjukkan bahwa terdapat pengaruh tanggung jawab dan sikap peduli lingkungan terhadap perilaku ramah lingkungan pada mahasiswa Fakultas Pertanian Universitas Mulawarman dengan hasil nilai  $r = 0.400$  dan  $p = 0.000$ , artinya semakin tinggi tanggung jawab dan sikap peduli lingkungan maka akan semakin tinggi perilaku ramah lingkungan pada mahasiswa Fakultas Pertanian Universitas Mulawarman.

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