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PENGARUH STRES AKADEMIK TERHADAP KECENDERUNGAN KECANDUAN SMARTPHONE PADA MAHASISWA TUGAS AKHIR PENERIMA BIDIKMISI UNIVERSITAS MULAWARMAN

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Actual Info **ABSTRACT**

Received Article: This study aims to determine the effect of academic stress on the tendency of smartphone addiction in final project students receiving BIDIKMISI, Mulawarman University. The research method uses a quantitative approach. The subjects of this study were 100 final project students receiving BIDIKMISI Mulawarman University who were selected using a purposive sampling technique. The data collection method used is a smartphone addiction tendency scale, and academic stress. The data analysis technique used is simple linear regression. Based on the research that has been done, it was found that the results of academic stress can affect the tendency of smartphone addiction in final assignment students receiving BIDIKMISI at Mulawarman University with an F count = 10,481 > F table = 3,93 and p = 0,000 (p < 0,05) and has an influence contribution (R²) of 32,31.

Keyword: smartphone addiction tendency; academic stress

Kata Kunci: Kecenderungan kecanduan smartphone; stress akademik

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