

Digital Receipt

This receipt acknowledges that Turnitin received your paper. Below you will find the receipt information regarding your submission.

ORIGINALITY REPORT

The first page of your submissions is displayed below.

Submission author: Nurdiyaningsih Nurdiyaningsih

Assignment title: Skripsi Final

Submission title: PENGARUH BRAND EQUITY, BRAND PRE

File name: PDD_nurdiyaningsih.docx

File size: 1.26M

Page count: 82

Word count: 13,071 Character count: 79,512

Submission date: 17-Apr-2023 04:14PM

Submission ID: 2067051358

18%

SIMILARITY INDEX

Vakil Dekan Bidang Akademik,

Dr. Phil I Ketut Gunawan, MA.

NIP. 19631222 199002 1 001

PENGARUH BRAND EQUITY, BRAND PREFERENCE SERTA KEPUASAN KONSUMEN TERHADAP NIAT MEMBELI KEMBALI AIR MINUM KEMASAN LE MINERALE KOTA SAMARINDA

SKRIPSI

Diajukan Guna Memenuhi Persyaratan Memperoleh Gelar Sarjana

Strata 1

Oleh:

NIM: 1702095110



PROGRAM STUDI ADMINISTRASI BISNIS FAKULTAS ILMU SOSIAL DAN ILMU POLITIK UNIVERSITAS MULAWARMAN SAMARINDA

2023