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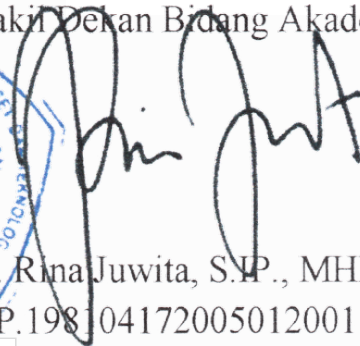
Submission author: DIAN YUNIARDI
Assignment title: Skripsi Proposal
Submission title: PENGARUH SOCIAL MEDIA MARKETING
File name: PROPOSAL_SKRIPSI_DIAN_TURNITIN_2.c
File size: 1.49M
Page count: 49
Word count: 8,750
Character count: 57,049
Submission date: 14-Nov-2023 10:12AM (UTC+0700)
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27%

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Dr. Rina Juwita, S.P., MHRIR
NIP. 198104172005012001

PENGARUH SOCIAL MEDIA MARKETING DAN ONLINE CUSTOMER
REVIEW SERTA E-WOM TERHADAP ONLINE IMPULSIVE BUYING PADA
PRODUK SKINTIFIC CLAY STICK DI E-COMMERCE TIKTOK SHOP
(Studi Pada Pengguna Produk Skintific Clay Stick di Kota Samarinda)

PROPOSAL SKRIPSI

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DIAN YUNIARDI
NIM: 2002096079



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FAKULTAS ILMU SOSIAL DAN ILMU POLITIK
UNIVERSITAS MULAWARMAN

2023