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Wakil Dekan Bidang Akademik,
Dr. Phil I Ketut Gunawan, MA.
NIP. 19631222 199002 1 001

PENGARUH PROMOSI DI MEDIA SOSIAL DAN *ELECTRONIC WORD OF MOUTH* TERHADAP KEPUTUSAN BERKUNJUNG PADA MAHAKAM LAMPION GARDEN KOTA SAMARINDA

SKRIPSI

Diajukan Guna Memenuhi Persyaratan Memperoleh Gelar Sarjana S1



Oleh :

NUR ERIKA NOVIRA INDAH
NIM. 1702095059

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