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PENGARUH JUMLAH FOLLOWERS DAN LIKE DI INSTAGRAM TERHADAP  
KEPUTUSAN PEMBELIAN PRODUK KECANTIKAN SCARLETT  
WHITENING DI KOTA SAMARINDA

PROPOSAL SKRIPSI

Diajukan Guna Memenuhi Persyaratan Memperoleh  
Gelar Sarjana Strata I



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