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PENGARUH PERSEPSI HARGA, KUALITAS PELAYANAN, DAN  
KEPERCAYAAN PELANGGAN TERHADAP KEPUTUSAN PEMBELIAN  
ULANG MELALUI KEPUASAN PELANGGAN SEBAGAI VARIABEL  
INTERVENING PADA KONSUMEN MIXUE ICE CREAM & TEA  
SAMARINDA

PROPOSAL SKRIPSI

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