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Word count: 6,086

Character count: 40,476

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Dr. Rina Juwita, S.P., MHRIR MP.198 04172005012001

PENGARUH BRAND IMAGE, WORD OF MOUTH, DAN KUALITAS PRODUK TERHADAP LOVALITAS PELANGGAN PENGGUNA PRODUK SKINCARE NPURE (Studi Pada Pengguna NPure di Samarinda)

SKRIPSI

Digunakan Guna Memenuhi Persyaratan Memperoleh

Gelar Sarjana Strata 1

Oleh LARASATI ARNING PUTRI NIM. 2002096082



PROGRAM STUDI ADMINISTRASI BISNIS FAKULTAS ILMU SOSIAL DAN ILMU POLITIK UNIVERSITAS MULAWARMAN SAMARINDA 2024