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Wakil Dekan Bidang Akademik,



Dr. Rina Juwita, S.P., MHRIR  
NIP.198104172005012001

PENGARUH PERSEPSI HARGA, KUALITAS PELAYANAN, DAN  
KEPERCAYAAN PELANGGAN TERHADAP KEPUTUSAN PEMBELIAN  
ULANG MELALUI KEPUASAN PELANGGAN MIXUE ICE CREAM &  
TEA SAMARINDA

#### SKRIPSI

Dijadikan Guna Memenuhi Persyaratan Memperoleh Gelar Sarjana Strata I

Oleh:

MARDALENA ARDIYANI  
NIM. 2002096086



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