



## Digital Receipt

This receipt acknowledges that Turnitin received your paper. Below you will find the receipt information regarding your submission.

### ORIGINALITY REPORT

The first page of your submissions is displayed below.

Submission author: Kevin Jeremy  
Assignment title: Skripsi Final  
Submission title: PENGARUH KUALITAS LAYANAN, HA  
File name: skripsi\_kevin\_4.docx  
File size: 2.26M  
Page count: 81  
Word count: 10,060  
Character count: 61,921  
Submission date: 30-May-2024 08:52AM (UTC+07:00)  
Submission ID: 2373118308

# 29%

### SIMILARITY INDEX

Wakil Dekan Bidang Akademik,



Dr. Rina Juwita, S.P., MHRIR  
NIP.198104172005012001

PENGARUH KUALITAS LAYANAN, HARGA, DAN SALES PROMOTION  
TERHADAP MINAT BELI PELANGGAN SHOPEE  
(STUDI KASUS MAHASISWA FAKULTAS ILMU SOSIAL DAN  
POLITIK UNIVERSITAS MULAWARMAN)

SKRIPSI

Ditujukan Guna Memenuhi Syarat Memperoleh  
Gelar Sarjana S1

Oleh

Kevin Jeremy  
NIM.2002096069



ADMINISTRASI BISNIS  
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK  
UNIVERSITAS MULAWARMAN

SAMARINDA  
2024