



Digital Receipt

This receipt acknowledges that Turnitin received your paper. Below you will find the receipt information regarding your submission.

ORIGINALITY REPORT

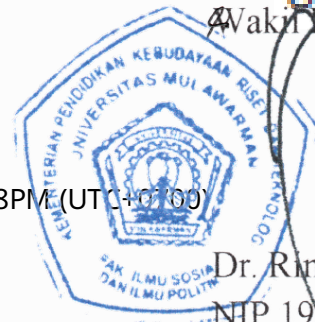
The first page of your submissions is displayed below.

Submission author: FIRA AMANDA
Assignment title: Skripsi Final
Submission title: PENGARUH PROMOSI HARGA DAN KU
File name: LUI_KEPUASAN_PELANGGAN_PADA_PE
File size: 1.55M
Page count: 122
Word count: 22,867
Character count: 117,848
Submission date: 06-Jun-2024 01:58PM (UTC+07:00)
Submission ID: 2380644056

27%

SIMILARITY INDEX

Wakil Dekan Bidang Akademik,



Dr. Rina Juwita, S.P., MHRIR
NIP.198104172005012001

PENGARUH PROMOSI HARGA DAN KUALITAS LAYANAN
TERHADAP LOYALITAS PELANGGAN MELALUI KEPUASAN
PELANGGAN PADA PENGGUNA NETFLIX KOTA SAMARINDA

SKRIPSI

Diajukan Guna Memenuhi Persyaratan Memperoleh
Gelara Sarjana Strata I

Oleh

FIRA AMANDA
2002096081



ILMU ADMINISTRASI BISNIS
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK
UNIVERSITAS MULAWARMAN
SAMARINDA
2024