



Digital Receipt

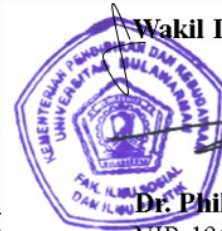
This receipt acknowledges that Turnitin received your paper. Below you will find the receipt information regarding your submission.

The first page of your submissions is displayed below.

Submission author: Uswatun Khoirun Nisa
Assignment title: Skripsi Final
Submission title: STRATEGI MARKETING MIX DALAM MEMI
File name: SKRIPSI LENGKAP_1.docx
File size: 6.41M
Page count: 126
Word count: 20,089
Character count: 124,812
Submission date: 23-Mar-2022 02:58PM (UTC
Submission ID: 1790800363

ORIGINALITY REPORT

11%
SIMILARITY INDEX



Wakil Dekan Bidang Akademik,

Dr. Phil I Ketut Gunawan, MA.
NIP. 19631222 199002 1 001

STRATEGI MARKETING MIX DALAM MEMPERTAHANKAN
HUNIAN KAMAR PADA HOTEL SELYCA MULIA
SAMARINDA DIMASA PANDEMI COVID-19

SKRIPSI
*Diajukan Guna Memenuhi Persyaratan Memperoleh
Gelar Sarjana Strata I*



Oleh
USWATUN KHOIRUN NISA
NIM. 1602095056

PROGRAM STUDI ILMU ADMINISTRASI BISNIS
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK
UNIVERSITAS MULA WARMAN
SAMARINDA
2021