



Digital Receipt

This receipt acknowledges that Turnitin received your paper. Below you will find the receipt information regarding your submission.

The first page of your submissions is displayed below.

Submission author: Retna Nur Rahmahyanti
Assignment title: Skripsi Final
Submission title: PENGARUH KUALITAS PRODUK, BRAN
File name: SKRIPSI_Retna_Nur_Rahmahyanti.doc
File size: 993.23K
Page count: 84
Word count: 13,816
Character count: 76,166
Submission date: 02-May-2023 01:10PM
Submission ID: 2081805809

ORIGINALITY REPORT

13%

SIMILARITY INDEX



Wakil Dekan Bidang Akademik,

Dr. Phil I Ketut Gunawan, MA.

NIP. 19631222 199002 1 001

PENGARUH KUALITAS PRODUK, BRAND AMBASSADOR, DAN IKLAN
TERHADAP KEPUTUSAN PEMBELIAN PRODUK MS GLOW
DI KOTA SAMARINDA

SKRIPSI

Oleh

Retna Nur Rahmahyanti

NIM. 1902096078



PROGRAM STUDI ADMINISTRASI BISNIS
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK
UNIVERSITAS MULAWARMAN

2023