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Wakil Dekan Bidang Akademik,

Dr. Phil I Ketut Gunawan, MA.

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PENGARUH SOCIAL MEDIA MARKETING, STORE ATMOSPHERE DAN
ELECTRONIC WORD OF MOUTH TERHADAP CUSTOMER LOYALTY
STARBUCKS KOTA SAMARINDA

SKRIPSI

Diajukan Guna Memenuhi Persyaratan Memperoleh
Gelar Sarjana Strata I

Oleh

FATMA AZIZAH
NIM.1902096021



PROGRAM STUDI ADMINISTRASI BISNIS
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