



## Digital Receipt

This receipt acknowledges that Turnitin received your paper. Below you will find the receipt information regarding your submission.

The first page of your submissions is displayed below.

Submission author: EFELIN SIWABESSY  
Assignment title: Skripsi Final  
Submission title: PENGARUH PERSEPSI HARGA DAN  
File name: Efelin\_Siwabessy\_1902096063\_2\_2.  
File size: 2.32M  
Page count: 137  
Word count: 18,383  
Character count: 93,652  
Submission date: 17-Jul-2024 11:15AM (UTC-0700)  
Submission ID: 2408806163

### ORIGINALITY REPORT

# 23%

### SIMILARITY INDEX

Wakil Dekan Bidang Akademik,



*[Handwritten Signature]*  
Dr. Rina Juwita, S.P., MHRIR  
NIP.198104172005012001

PENGARUH PERSEPSI HARGA DAN KERAGAMAN PRODUK SERTA  
STORE ATMOSPHERE TERHADAP KEPUTUSAN PEMBELIAN PADA  
SPOT COFFEE DI SAMARINDA

#### SKRIPSI

Dipergunakan untuk Memenuhi Persyaratan Meraih  
Gelar Sarjana Strata 1  
Oleh:

EFELIN SIWABESSY  
NIM.1902096063



PROGRAM STUDI PROGRAM STUDI  
ADMINISTRASI BISNIS, FAKULTAS ILMU  
SOSIAL DAN ILMU POLITIK, UNIVERSITAS  
MULAWARMAN, SAMARINDA

2024