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File name: Skripsi\_Fauziah\_Rahmi\_1.docx  
File size: 6.32M  
Page count: 97  
Word count: 14,785  
Character count: 94,120  
Submission date: 02-Mar-2021 01:51PM (UTC  
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ANALISIS STRATEGI PEMASARAN DALAM MENINGKATKAN VOLUME  
PENJUALAN PAKET UMROH DAN HAJI PLUS PADA PT ARREHLAH  
WISATA DI SAMARINDA SELAMA PANDEMI COVID 19

SKRIPSI  
Diajukan Guna Memenuhi Persyaratan Memperoleh  
Gelar Sarjana Strata I

oleh  
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ADMINISTRASI BISNIS KONSENTRASI PARIWISATA DAN HOSPITALITY  
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK  
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SAMARINDA  
2021