



Digital Receipt

This receipt acknowledges that Turnitin received your paper. Below you will find the receipt information regarding your submission.

The first page of your submissions is displayed below.

Submission author: Umi Nelawati
Assignment title: Skripsi Final
Submission title: PENGARUH PRODUK, HARGA, DAN PROM
File name: Umi_Nelawati_1802095034_Pendadaran.
File size: 1.92M
Page count: 119
Word count: 18,861
Character count: 100,582
Submission date: 12-Apr-2023 01:55PM
Submission ID: 2062344393

ORIGINALITY REPORT

9%

SIMILARITY INDEX



Wakil Dekan Bidang Akademik,

Dr. Phil I Ketut Gunawan, MA.

NIP. 19631222 199002 1 001

PENGARUH PRODUK, HARGA, DAN PROMOSI TERHADAP MINAT
BELI KONSUMEN PADA PRODUK LAPIS LABU DI SAMARINDA

SKRIPSI

*Diajukan Sebagai Salah Satu Syarat Untuk Memperoleh Gelar Sarjana
Administrasi Bisnis Program Studi Administrasi Bisnis*



oleh:

UMI NELAWATI
1802095034

PROGRAM STUDI ADMINISTRASI BISNIS
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK UNIVERSITAS
MULAWARMAN SAMARINDA
2023

i