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File name: naufal\_29\_Mei\_2022\_2\_2.docx SIMILARITY INDEX

File size: 460.64K

Page count: 90

Word count: 15,373

Character count: 98,910

Submission date: 06-Jun-2022 12:40F

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ANALISIS SEMIOTIKA PADA IKLAN GRAB (TERIMAKASIH SEPANJANG-PANJANGNYA) DI CHANNEL YOUTUBE

SKRIPS

Diajukan guna Menemuhi Persyaratan Memperoleh Gelar Sarjana Strata 1

Disusun Oleh

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PROGRAM STUDI ILMU KOMUNIKASI FAKULTAS ILMU SOSIAL DAN ILMU POLITIK UNIVERSITAS MULAWARMAN SAMARINDA 2022