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PENGARUH LOKASI USAHA DAN KUALITAS PRODUK TERHADAP KEPUTUSAN PEMBELIAN USAHA AYAM MA'E *FRIED CHICKEN* KUTAI KARTANEGARA

PROPOSAL SKRIPSI

Oleh :
Putri Febriana Maulida



PROGRAM STUDI ADMINISTRASI BISNIS FAKULTAS ILMU SOSIAL DAN ILMU POLITIK UNIVERSITAS MULAWARMAN 2022