

## Digital Receipt

This receipt acknowledges that Turnitin received your paper. Below you will find the receipt information regarding your submission.

ORIGINALITY REPORT

The first page of your submissions is displayed below.

Submission author: Selamat Riyadi

Assignment title: Skripsi Proposal

Submission title: PENGARUH PROMOSI DAN KUALITAS PE

File name: DI\_PROGRAM\_STUDI\_ADMINISTRASI\_BIS

File size: 465.06K

Page count: 50

Word count: 6,072 Character count: 40,181

Submission date: 19-Sep-2022 08:13PM (UT

Submission ID: 1903543867

**17**%

SIMILARITY INDEX

Wakil Dekan Bidang Akademik,

r. Phil I Ketut Gunawan, MA.

NIP. 19631222 199002 1 001

PENGARUH PROMOSI DAN KUALITAS PELAYANAN TERHADAP IMPULSIVE BUYING PADA PENGGUNA SHOPEE (Studi Pada Mahasiswa Adiministrasi Bisnis Universitas Mulawarman)

PROPOSAL SKRIPSI



Oleh

SELAMAT RIYADI NIM. 1802095016

ADMINISTRASI BISNIS FAKULTAS ILMU SOSIAL DAN ILMU POLITIK UNIVERSITAS MULAWARMAN SAMARINDA 2022