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File name: n_produk_Lulur_Vells_Beauty_di_TikTok
File size: 2.92M
Page count: 123
Word count: 21,059
Character count: 107,880
Submission date: 22-Aug-2023 09:02AM
Submission ID: 2149208512

ORIGINALITY REPORT

29%

SIMILARITY INDEX



Wakil Dekan Bidang Akademik,

Dr. Phil I Ketut Gunawan, MA.

NIP. 19631222 199002 1 001

Pengaruh Potongan Harga dan *Online Customer Rating* serta
Online Customer Review terhadap Keputusan Pembelian
(Studi Pada Konsumen Produk Lulur Vells Beauty di *E-commerce* TikTok Shop)

SKRIPSI

Dijjukan Guna Memenuhi Persyaratan Memperoleh
Gelar Sarjana Strata I

oleh

HESTI FADILLAH
NIM. 1902096070



PROGRAM STUDI ADMINISTRASI BISNIS
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK
UNIVERSITAS MULAWARMAN
SAMARINDA
2023