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Wakil Dekan Bidang Akademik,

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PENGARUH ONLINE CUSTOMER REVIEW, ONLINE CUSTOMER
RATING, DAN LAYANAN CASH ON DELIVERY (COD) TERHADAP
KEPUTUSAN PEMBELIAN
(Studi Kasus pada Pengguna Produk *Something* di Aplikasi TikTok Shop)

PROPOSAL SKRIPSI

Oleh :

AFIFAH

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FAKULTAS ILMU SOSIAL DAN ILMU POLITIK
UNIVERSITAS MULAWARMAN
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