

Digital Receipt

This receipt acknowledges that Turnitin received your paper. Below you will find the receipt information regarding your submission.

ORIGINALITY REPORT

The first page of your submissions is displayed below.

Submission author: Chronicle Hizkia. E. P

Assignment title: PROPOSAL SKRIPSI

Submission title: PENGARUH JINGLE DAN TAGLINE...

File name: AB_TURNITIN_PROPOSAL_CHRO...

File size: 366.06K

Page count: 72

Word count: 10,785

Character count: 70,105

Submission date: 21-Jan-2021 11:09AM (UTC-

Submission ID: 1491225291

40%

SIMILARITY INDEX

Wakil Dekan Bidang Akademik,

Dr. Phil I Ketut Gunawan, MA.

NIP. 19631222 199002 1 001

PENGARUH JINGLE DAN TAGLINE IKLAN TERHADAP PEMBENTUKAN BRAND AWARENESS Studi Pada Iklan Shopee Jingle "Shopee Shark Challenge" Dan Tagline "Gratis Ongkir Se-Indonesia" Di Televisi Terhadap Masyarakat Di Kota Samarinda")

Proposal Skripsi



Oleh:

Chronicle Hizkia. E.P

PROGRAM STUDI ADMINISTRASI BISNIS FAKULTAS ILMU SOSIAL DAN ILMU POLITIK UNIVERSITAS MULAWARMAN SAMARINDA 2021