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Dr. Rina Juwita, S.P., MHRIR

NIP.198 04172005012001

PENGARUH *E-SERVICE QUALITY* DAN DISKON TERHADAP KEPUTUSAN PEMBELIAN PADA PENGGUNA SHOPEE DI SAMARINDA

PROPOSAL SKRIPSI

AHMAD TRI ANDRI ANUGRAH

NIM. 1902096057



PROGRAM STUDI ADMINISTRASI BISNIS FAKULTAS ILMU SOSIAL DAN ILMU POLITIK UNIVERSITAS MULAWARMAN SAMARINDA 2024

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