



Digital Receipt

This receipt acknowledges that Turnitin received your paper. Below you will find the receipt information regarding your submission.

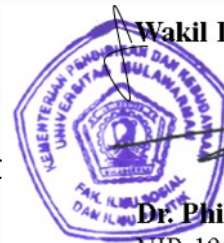
The first page of your submissions is displayed below.

Submission author: Fauziyyah Ananda Erawan
Assignment title: Skripsi Proposal
Submission title: PENGARUH BRAND EQUITY DAN BRAND
File name: Proposal_Fauziyyah_A.E.docx
File size: 188.68K
Page count: 25
Word count: 5,064
Character count: 32,622
Submission date: 21-Jun-2022 11:32AM (UTC)
Submission ID: 1860564061

ORIGINALITY REPORT

29%

SIMILARITY INDEX



Wakil Dekan Bidang Akademik,

Dr. Phil I Ketut Gunawan, MA.
NIP. 19631222 199002 1 001

PENGARUH *BRAND EQUITY* DAN *BRAND TRUST* TERHADAP MINAT
BELI ULANG PRODUK FASHION DI ZALORA PADA MAHASISWA
UNIVERSITAS MULAWARMAN

PROPOSAL SKRIPSI

Oleh
FAUZIYYAH ANANDA ERAWAN
1802095069



FAKULTAS ILMU SOSIAL DAN ILMU POLITIK
UNIVERSITAS MULAWARMAN
SAMARINDA
2022