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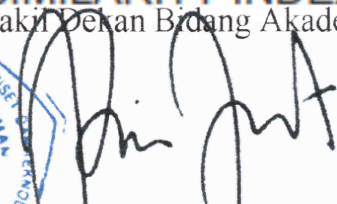
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ANALISIS STRATEGI PEMASARAN UNTUK MENINGKAT VOLUME  
PENJUALAN EKSPOR KEPITING BAKAU (*SCYLLA SERRATA*) PADA PT  
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