



Digital Receipt

This receipt acknowledges that Turnitin received your paper. Below you will find the receipt information regarding your submission.

ORIGINALITY REPORT

The first page of your submissions is displayed below.

Submission author: Umi Nelawati
Assignment title: Skripsi Proposal
Submission title: PENGARUH BAURAN PEMASARAN
File name: Parafrase_Umi_Nelawati_1802095
File size: 1.87M
Page count: 42
Word count: 5,130
Character count: 33,457
Submission date: 23-Nov-2022 06:24PM (
Submission ID: 1961979920

11%

SIMILARITY INDEX



Wakil Dekan Bidang Akademik,

Dr. Phil I Ketut Gunawan, MA.
NIP. 19631222 199002 1 001

PENGARUH BAURAN PEMASARAN (4P) TERHADAP MINAT BELI
KONSUMEN PADA PRODUK LAPIS LABU DI SAMARINDA

PROPOSAL SKRIPSI

*Diajukan Sebagai Salah Satu Syarat Untuk Memperoleh Gelar Sarjana
Administrasi Bisnis Program Studi Administrasi Bisnis*

oleh:

UMI NELAWATI
1802095034



PROGRAM STUDI ADMINISTRASI BISNIS
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK
UNIVERSITAS MULAWARMAN
SAMARINDA
2022