



## Digital Receipt

This receipt acknowledges that Turnitin received your paper. Below you will find the receipt information regarding your submission.

### ORIGINALITY REPORT

The first page of your submissions is displayed below.

Submission author: SABINA NATANIA IBRAHIM  
Assignment title: Skripsi Proposal  
Submission title: PENGARUH HARGA, KUALITAS PELAYANAN  
File name: PROPOSAL\_SKRIPSI\_SABINA\_NATANIA\_  
File size: 849.42K  
Page count: 76  
Word count: 13,962  
Character count: 94,256  
Submission date: 10-Sep-2024 03:23PM (UTC+0700)  
Submission ID: 2448873950

# 30%

### SIMILARITY INDEX

Wakil Dekan Bidang Akademik,



Dr. Rina Juwita, S.P., MHRIR  
NIP.198104172005012001

PENGARUH HARGA, KUALITAS PELAYANAN DAN PROMOSI  
TERHADAP LOYALITAS PELANGGAN MELALUI KEPUASAN  
PELANGGAN SEBAGAI INTERVENING  
(Studi Pada Pengguna Kartu Seluler Indosat Ooredoo Di Kota Samarinda)

PROPOSAL SKRIPSI

Oleh

SABINA NATANIA IBRAHIM  
NIM. 2102096006



PROGRAM STUDI ADMINISTRASI BISNIS  
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK  
UNIVERSITAS MULAWARMAN  
SAMARINDA  
2024