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Assignment title: PROPOSAL SKRIPSI  
Submission title: PENGARUH ELECTRONIC WORD OF MOUTH TERHADAP KEPU...  
File name: PROPOSAL\_SKRIPSI\_SERAVIA\_083\_1\_4.docx  
File size: 904.78K  
Page count: 51  
Word count: 7,798  
Character count: 50,150  
Submission date: 05-Feb-2024 09:32 AM (UTC+0700)  
Submission ID: 2284219617



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PENGARUH ELECTRONIC WORD OF MOUTH  
TERHADAP KEPUTUSAN PEMBELIAN EMINA COSMETIC  
(STUDI KASUS PADA EMINA GIRL GANG AMBASSADOR)

PROPOSAL SKRIPSI

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SAMARINDA  
2023