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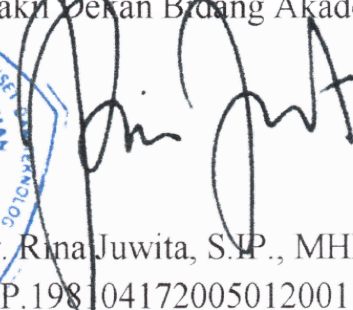
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PENGARUH PROMO TANGGAL KEMBAR, GRATIS ONGKOS KIRIM,  
DAN METODE PEMBAYARAN *S-PAY LATER* TERHADAP  
KEPUTUSAN PEMBELIAN DI *MARKETPLACE SHOPEE*  
(STUDI KASUS PADA PENGGUNA SHOPEE DI KOTA SAMARINDA)

SKRIPSI

Diajukan Guna Memenuhi Persyaratan Memperoleh  
Gelar Sarjana Strata 1

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