

AHMAD A - EDIT JHSS.docx

by Turnitin Turnitin

Submission date: 24 Jul 2024 08:33AM (UTC+0100)

Submission ID: 237501774

File name: AHMAD_A_-_EDIT_JHSS.docx (295.81K)

Word count: 442

Character count: 2397

THE INFLUENCE OF PROMOTION THROUGH INSTAGRAM SOCIAL MEDIA ON THE DECISION TO VISIT THE RUMAH NUSANTARA TOURISM OBJECT (STUDY OF INSTAGRAM FOLLOWERS OF RUMAH NUSANTARA)

Arif Nur Hafidha, Nur Hafidha, Nur Hafidha

*Corresponding Author: arifnurhafidha@gmail.com

Abstract: This study aims to analyze the influence of promotion through Instagram social media on the decision to visit the Rumah Nusantara tourism object.

Abstract: Penelitian ini bertujuan untuk menganalisis pengaruh promosi melalui media sosial Instagram terhadap keputusan untuk mengunjungi objek wisata Rumah Nusantara. Penelitian ini menggunakan metode kuantitatif dengan menggunakan kuisioner yang disebarluaskan kepada pengikut Instagram Rumah Nusantara. Hasil penelitian menunjukkan bahwa promosi melalui Instagram memiliki pengaruh yang signifikan terhadap keputusan untuk mengunjungi objek wisata Rumah Nusantara. Variabel yang paling berpengaruh adalah kualitas konten, diikuti oleh frekuensi posting dan interaksi dengan pengguna lain. Penelitian ini menyimpulkan bahwa promosi melalui Instagram dapat meningkatkan keputusan untuk mengunjungi objek wisata Rumah Nusantara. Kata kunci: Instagram, promosi, keputusan, Rumah Nusantara.

Keywords: Instagram, Promotion, Decision, Rumah Nusantara

1. INTRODUCTION

Since 2017, the City of Semarang has introduced a Smart City Model. This model is based on the concept of Smart City, which is a city that uses information and communication technology to improve the quality of life of its citizens and to make the city more sustainable.

One of the objectives of the Smart City 2.0 Government is to create a city economy that is technology oriented, sustainable, inclusive and just. One of the main tasks is to improve the quality of life of its citizens, especially in the tourism sector. According to the book written by Akbar, various aspects of smart cities, namely urban, geographical, economic and the tourism industry (Wahyudi, 2020).

One of the objectives of the Smart City 2.0 Government is to create a city economy that is technology oriented, sustainable, inclusive and just. One of the main tasks is to improve the quality of life of its citizens, especially in the tourism sector. According to the book written by Akbar, various aspects of smart cities, namely urban, geographical, economic and the tourism industry (Wahyudi, 2020).

Based on data on the number of tourist arrivals, it is known that in 2017 the number of tourist arrivals to Semarang was 10.1 million, in 2018 it was 10.5 million, in 2019 it was 10.9 million, in 2020 it was 10.3 million, and in 2021 it was 10.7 million. This shows that the number of tourist arrivals to Semarang is still increasing, although there is a slight decrease in 2020 due to the COVID-19 pandemic.

Based on the data on the number of tourist arrivals, it is known that in 2017 the number of tourist arrivals to Semarang was 10.1 million, in 2018 it was 10.5 million, in 2019 it was 10.9 million, in 2020 it was 10.3 million, and in 2021 it was 10.7 million. This shows that the number of tourist arrivals to Semarang is still increasing, although there is a slight decrease in 2020 due to the COVID-19 pandemic.

One of the objectives of the Smart City 2.0 Government is to create a city economy that is technology oriented, sustainable, inclusive and just. One of the main tasks is to improve the quality of life of its citizens, especially in the tourism sector. According to the book written by Akbar, various aspects of smart cities, namely urban, geographical, economic and the tourism industry (Wahyudi, 2020).

One of the objectives of the Smart City 2.0 Government is to create a city economy that is technology oriented, sustainable, inclusive and just. One of the main tasks is to improve the quality of life of its citizens, especially in the tourism sector. According to the book written by Akbar, various aspects of smart cities, namely urban, geographical, economic and the tourism industry (Wahyudi, 2020).

Based on data on the number of tourist arrivals, it is known that in 2017 the number of tourist arrivals to Semarang was 10.1 million, in 2018 it was 10.5 million, in 2019 it was 10.9 million, in 2020 it was 10.3 million, and in 2021 it was 10.7 million. This shows that the number of tourist arrivals to Semarang is still increasing, although there is a slight decrease in 2020 due to the COVID-19 pandemic.

Based on data on the number of tourist arrivals, it is known that in 2017 the number of tourist arrivals to Semarang was 10.1 million, in 2018 it was 10.5 million, in 2019 it was 10.9 million, in 2020 it was 10.3 million, and in 2021 it was 10.7 million. This shows that the number of tourist arrivals to Semarang is still increasing, although there is a slight decrease in 2020 due to the COVID-19 pandemic.

platform while offering, namely the **Handy** The Area, geolocation and settings. Not only **available** to **adults**, children can also enjoy the various facilities offered such as a **360-degree** panoramic or viewing area. Now there is also a call as a **virtual tour** provided for visitors. Handy One Area is a complete tourist destination to enjoy **Planet One Area**, 2023.

To increase and maximize public interest in visiting tourist destinations as places of cultural education, science and entertainment facilities, managers are required especially in publicizing all activities related to these tourist destinations. Promotion is an example of a strategy for **an** to visit. Promotion is considered an important factor to **the success of a marketing program**. Promotion aims to influence the public so that they tend to visit the products offered by the company and not competitors in buying their commodities, 2018).

Technological developments create various kinds of facilities and features that can make activities easier for people. **Handy** can be in the form of various technological developments. **Handy** can play a very important role in influencing human behavior which has a significant impact on everyday life.

Some examples of social media are Facebook, Twitter, YouTube and Instagram. Instagram is a professional image or will be **Instagram** by an **image** published in one of the social media, namely **Instagram**. It is noted that currently Instagram users are generally aged around 13-25 years and have reached 1 billion users, such as of June 2018 (Pratiwi Kusri Bekasi, 2019).

Instagram is an application that makes it easy for people to upload photos or videos to any accounts with various features that have these products, especially the share of existing files, which will make the image more beautiful and interesting to look at. Apart from the user **Instagram** can has various social features such as **Instagram** they can **like** and **share**.

According to **Instagram** can also be used for the **Instagram** can provide the benefit as **Instagram** in the form of features for **Instagram** can be an opportunity for **Instagram** which provide benefits **Instagram** it can help you find other entrepreneurs and the use of **Instagram** which support an **Instagram** that **Instagram** that will be **Instagram** can make your work more **Instagram**.

Recently a study conducted has revealed that **Instagram** can be compared to general social **Instagram** in **Instagram**. This social **Instagram** can **Instagram** and **Instagram** products in **Instagram**. The following is the result of **Instagram**.

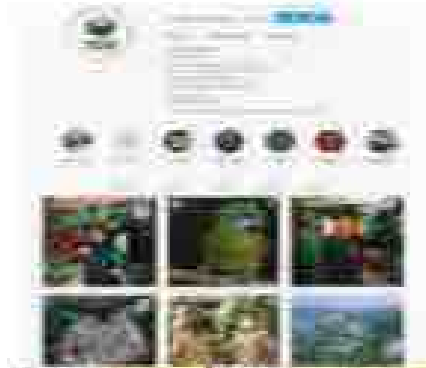


Figure 1. Instagram Profile



Figure 2. Promotional activities on Instagram

Apart from that the **Handy** The Area also offers facilities, such as the use of **Instagram** is primarily through about an activities that he packaged it in **Instagram**.



Figure 3. Educational Activities



Figure 4. Providing Information Via Instagram

The **Journal of Research in Social Sciences** is a peer-reviewed journal that provides a platform for researchers to share their findings and insights. The journal covers a wide range of topics in the social sciences, including psychology, sociology, anthropology, and political science. It is published quarterly and is available online through the **Journal of Research in Social Sciences** website. The journal is a leading source of information for researchers and students alike, providing a comprehensive overview of the latest research in the field.

The **Journal of Research in Social Sciences** is a peer-reviewed journal that provides a platform for researchers to share their findings and insights. The journal covers a wide range of topics in the social sciences, including psychology, sociology, anthropology, and political science. It is published quarterly and is available online through the **Journal of Research in Social Sciences** website. The journal is a leading source of information for researchers and students alike, providing a comprehensive overview of the latest research in the field.

Based on the background, the **Journal of Research in Social Sciences** is a leading source of information for researchers and students alike, providing a comprehensive overview of the latest research in the field.

II. RESEARCH METHODS

Types of Research

In this research, the author uses a quantitative approach. Quantitative methods allow researchers to measure phenomena based on existing theories, where the proposed theory is tested or modified by assessing the variability of its observed phenomena (Marsden & Murnighan, 2007).

In this context, the use of quantitative methods in research has shown how **social media** has changed the way we communicate. Social media, especially **Facebook**, has become a key platform for communication and the dissemination of information. Quantitative methods allow researchers to test the relationship between variables to find out whether there is a significant relationship between the two variables.

In this research, the survey method was used to determine the relationship between the use of **social media** and the use of **social media**. The survey method is a research approach in which researchers collect data from a sample of respondents to answer research questions. The survey method is a research approach in which researchers collect data from a sample of respondents to answer research questions.

In this research, the survey method was used to determine the relationship between the use of **social media** and the use of **social media**. The survey method is a research approach in which researchers collect data from a sample of respondents to answer research questions. The survey method is a research approach in which researchers collect data from a sample of respondents to answer research questions.

Population, Sample, and Sampling Technique
Platform

The population in this research is people who use **social media**. The sample in this research is people who use **social media**. The sample in this research is people who use **social media**.

The population in this research is people who use **social media**. The sample in this research is people who use **social media**. The sample in this research is people who use **social media**.

The population in this research is people who use **social media**. The sample in this research is people who use **social media**. The sample in this research is people who use **social media**.

Sampling Technique

The sampling technique used in this research is simple random sampling. Simple random sampling is a probability sampling method in which every member of the population has an equal chance of being selected.

The sampling technique used in this research is simple random sampling. Simple random sampling is a probability sampling method in which every member of the population has an equal chance of being selected.

The sampling technique used in this research is simple random sampling. Simple random sampling is a probability sampling method in which every member of the population has an equal chance of being selected.

Data Collection Technique

The data collection technique used in this research is online survey. Online survey is a data collection method in which researchers collect data from respondents through an online platform. Online survey is a data collection method in which researchers collect data from respondents through an online platform.

The data collection technique used in this research is online survey. Online survey is a data collection method in which researchers collect data from respondents through an online platform. Online survey is a data collection method in which researchers collect data from respondents through an online platform.

Statistical Test

The statistical test used in this research is Pearson correlation coefficient. Pearson correlation coefficient is a statistical test that measures the strength and direction of the relationship between two variables. Pearson correlation coefficient is a statistical test that measures the strength and direction of the relationship between two variables.

In this study, regression applied simple linear regression analysis methods and Pearson correlation coefficient. This is because the researcher wants to know whether there is an influence between variables x and y, namely gender and moral values. **Independent** by the research is x.

Validity and Reliability Test

Validity test is carried out to assess the extent to which the questionnaire prepared can measure the construct or variable in question. One method of testing validity is to see the correlation between the score of each individual question and the total score of the questionnaire. To determine whether the correlation value for each question is significant, it is generally done by referring to the product-moment correlation or using statistical software such as SPSS to see the significance of the correlation coefficient. **See 2011 p. 372**

To test validity, correlation using SPSS 20 software. **Table 1 illustrates the comparison the correlation value calculated with the correlation value in the instrument itself.** The probability is $\alpha < 0.05$, then the research instrument is valid. **(Djauhar Djumari, 2010, p. 30)**

Meanwhile, one way to find out whether the measurement tool is affected or not by one or more variables, the criteria for using reliability using **Cronbach** alpha α if the alpha value exceeds 0.40 or $\alpha > 0.40$, then the **instrument** used has an acceptable level of reliability.

Simple Linear Regression Analysis Test

Simple Linear Regression is a model statistical test to determine how one thing (called the dependent variable) relates to another thing (the predicted variable, sometimes in the original variable). This model shows simple linear regression function $f(x)$ and the value variable dependent and the variable independent. **See Simple Linear Regression Parameter and Equation 2013, p. 108-203**

Partial Correlation Coefficient Test

The **Correlation Test** is carried out to determine the degree of strength of the relationship between some variable a variable depends on other variables. According to **Hooley (2013)**, this coefficient can be used to determine whether there is a relationship between two variables, because the direction of the relationship will depend on the result of its relationship. The **Partial Correlation Coefficient** test results will be based on **Hooley (2013, p. 65)**

THE RESULTS AND DISCUSSION

Research Object

Regression Parameter Test

Based on the results of the regression parameter test, it can be stated that the regression function is $f(x) = 0,0016x + 0,0000$, as well as statistically significant differences between the score and value by **Cronbach** alpha $\alpha < 0,05$. The results found are as follows:

Table 1. Regression Gender

	Sum of Squares	df	Mean Square	F	Sig.
Total	200	20			
Regression	199	19	10,4737	199	0,000
Residual	1	1	1,0000		
Total	200	20			

Based on the results that have been found and analyzed using SPSS, it is known that the results of simple and linear regression in this study is the score, namely with a percentage of 99% for each gender.

Table 2. Regression Age

	Sum of Squares	df	Mean Square	F	Sig.
Total	100	10			
Regression	99	9	11,0000	99	0,000
Residual	1	1	1,0000		
Total	100	10			

Based on the table, if you look at the age regression, it is quite good. Regression age of 99% correlation with total ability with correlation of 20%, age of 15 years is 20%, age of 22 years is 40%, age of 25 years is 60%, age of 30 years is 80%, age of 35 years is 70%, age of 40 years is 50%, age of 45 years is 30%, age of 50 years is 10%. With that getting a percentage of 99% of 99%, namely age of 20 and 30 years, and at the age of 22 years and 35 years with the same percentage. **Age** is the variable independent and **Gender** is the variable dependent.

Table 3. Regression IQ

	Sum of Squares	df	Mean Square	F	Sig.
Total	100	10			
Regression	99	9	11,0000	99	0,000
Residual	1	1	1,0000		
Total	100	10			

Based on the table, it is known that the correlation in this study is quite good. **Regression** IQ of 99% correlation with total ability with correlation of 20%, age of 15 years is 20%, age of 22 years is 40%, age of 25 years is 60%, age of 30 years is 80%, age of 35 years is 70%, age of 40 years is 50%, age of 45 years is 30%, age of 50 years is 10%. With that getting a percentage of 99% of 99%, namely age of 20 and 30 years, and at the age of 22 years and 35 years with the same percentage. **Age** is the variable independent and **Gender** is the variable dependent.

statements. All study variables, including self-reported attitudes were also represented in this study with a percentage of 65, which equated with a percentage that was not too low and filled by respondents after several or until certain weeks (3).

Based on the three categories, it is known that visitors to the **Winnidj**. The first level attraction came from various circles and are not specific to gender, age and social background. This is evident from the data that has been obtained (the percentage of visitors to the **Winnidj** by age, social structure are very varied and come from various economic circles. This also showed that **Winnidj** is a destination can be enjoyed by various groups of people and experiences activity.

To obtain accurate data regarding the influence of perceptions of social attitudes **Winnidj** by gender is used the **Winnidj**. The first level checking the researcher obtained the 7% advertising on advertising message regarding advertisements also have about the **Winnidj**. The first level attraction and follow the **Winnidj** **Winnidj** are. These also answered "Yes" or "No" and "Yes" will not have their data taken as because based respondents, because they are considered not part of the research sample.

Table 4. Do You Know The Tourist Attraction **Winnidj** Like This?

	Yes (%)	Yes (%)	Yes (%)
Female (%)	100	100	100

Table 5. Do You Follow The Official **Winnidj** Website?

	Yes (%)	Yes (%)	Yes (%)
Female (%)	100	100	100

For the validity of variables 2 and 3, the validity of Cronbach's coefficient is **Winnidj** (0.81).

Table 1. Perceptions Reliability Test Via **Winnidj** (N=100)

Item	R Count	R Total	Validity
1	0.87	0.8	Valid
2	0.86	0.8	Valid
3	0.81	0.8	Valid
4	0.74	0.8	Valid
5	0.73	0.8	Valid
6	0.69	0.8	Valid
7	0.69	0.8	Valid
8	0.60	0.8	Valid
9	0.57	0.8	Valid
10	0.56	0.8	Valid
11	0.46	0.8	Valid
12	0.46	0.8	Valid

13	0.39	0.8	Valid
14	0.38	0.8	Valid
15	0.34	0.8	Valid
16	0.31	0.8	Valid
17	0.28	0.8	Valid
18	0.26	0.8	Valid
19	0.24	0.8	Valid
20	0.22	0.8	Valid
21	0.20	0.8	Valid
22	0.19	0.8	Valid
23	0.18	0.8	Valid
24	0.17	0.8	Valid
25	0.16	0.8	Valid
26	0.15	0.8	Valid
27	0.14	0.8	Valid
28	0.13	0.8	Valid
29	0.12	0.8	Valid
30	0.11	0.8	Valid
31	0.10	0.8	Valid
32	0.09	0.8	Valid
33	0.08	0.8	Valid
34	0.07	0.8	Valid
35	0.06	0.8	Valid
36	0.05	0.8	Valid
37	0.04	0.8	Valid
38	0.03	0.8	Valid
39	0.02	0.8	Valid
40	0.01	0.8	Valid

From results of a survey **Winnidj** **Winnidj** (0.81). This is because the number of respondents in this research was 100 people. From the data it can be seen that the reliability of the questionnaire was in the percentage of **Winnidj**. Note: questionnaire with a 0.70 score is **Winnidj** with **Winnidj** that all questionnaires used to be valid.

Table 6. Validity of the Variable **Winnidj** (N=100)

Item	R Count	R Total	Validity
1	0.87	0.8	Valid
2	0.86	0.8	Valid
3	0.81	0.8	Valid
4	0.74	0.8	Valid
5	0.73	0.8	Valid
6	0.69	0.8	Valid
7	0.69	0.8	Valid
8	0.60	0.8	Valid
9	0.57	0.8	Valid
10	0.56	0.8	Valid
11	0.46	0.8	Valid
12	0.46	0.8	Valid
13	0.39	0.8	Valid
14	0.38	0.8	Valid
15	0.34	0.8	Valid
16	0.31	0.8	Valid
17	0.28	0.8	Valid
18	0.26	0.8	Valid
19	0.24	0.8	Valid
20	0.22	0.8	Valid
21	0.20	0.8	Valid
22	0.19	0.8	Valid
23	0.18	0.8	Valid
24	0.17	0.8	Valid
25	0.16	0.8	Valid
26	0.15	0.8	Valid
27	0.14	0.8	Valid
28	0.13	0.8	Valid
29	0.12	0.8	Valid
30	0.11	0.8	Valid
31	0.10	0.8	Valid
32	0.09	0.8	Valid
33	0.08	0.8	Valid
34	0.07	0.8	Valid
35	0.06	0.8	Valid
36	0.05	0.8	Valid
37	0.04	0.8	Valid
38	0.03	0.8	Valid
39	0.02	0.8	Valid
40	0.01	0.8	Valid

Based on the table above, it is known that the reliability of the questionnaire was 0.81. This is because the number of respondents in this research was 100 people. From the data it can be seen that the reliability of the questionnaire was in the percentage of **Winnidj**. Note: questionnaire with a 0.70 score is **Winnidj** with **Winnidj** that all questionnaires used to be valid.

Table 7. Perceptions Reliability Test Via **Winnidj** (N=100)

Item	R Count	R Total	Validity
1	0.87	0.8	Valid
2	0.86	0.8	Valid
3	0.81	0.8	Valid
4	0.74	0.8	Valid
5	0.73	0.8	Valid
6	0.69	0.8	Valid
7	0.69	0.8	Valid
8	0.60	0.8	Valid
9	0.57	0.8	Valid
10	0.56	0.8	Valid
11	0.46	0.8	Valid
12	0.46	0.8	Valid
13	0.39	0.8	Valid
14	0.38	0.8	Valid
15	0.34	0.8	Valid
16	0.31	0.8	Valid
17	0.28	0.8	Valid
18	0.26	0.8	Valid
19	0.24	0.8	Valid
20	0.22	0.8	Valid
21	0.20	0.8	Valid
22	0.19	0.8	Valid
23	0.18	0.8	Valid
24	0.17	0.8	Valid
25	0.16	0.8	Valid
26	0.15	0.8	Valid
27	0.14	0.8	Valid
28	0.13	0.8	Valid
29	0.12	0.8	Valid
30	0.11	0.8	Valid
31	0.10	0.8	Valid
32	0.09	0.8	Valid
33	0.08	0.8	Valid
34	0.07	0.8	Valid
35	0.06	0.8	Valid
36	0.05	0.8	Valid
37	0.04	0.8	Valid
38	0.03	0.8	Valid
39	0.02	0.8	Valid
40	0.01	0.8	Valid

as variable X_1 will affect Y (researcher explains the question of X_1 will affect Y).

• **Control Variable**: Variable that is not the independent variable but that is expected to affect the dependent variable.

• **Model**: Type of the Variable (Table 8)

Table 8. Variable Decision Reliability Test (T)

Control Variable	0.720
X_1	0.720

Based on the table, it is known that the reliability value is 0.720 or more than 0.60. Thus, it can be said that the statements on the list of decision variable or variable X_1 in the research and administered through a questionnaire are said to be reliable.

• **Model**: Decision Reliability Test - Pearson Correlation

Table 9. Correlation

	Control Variable	Y
X	Pearson Correlation	0.687
	Sig. (2-tailed)	0.000
	N	100
Y	Pearson Correlation	0.687
	Sig. (2-tailed)	0.000
	N	100

• **Control Variable**: Variable that is not the independent variable but that is expected to affect the dependent variable. In this case, variables X_1 and X_2 namely the perceived ability and perceived self-efficacy will be included in the model as control variables. The relationship between X_1 and X_2 variables. The research results are correlated value is 0.687, which indicates that the strength of the relationship made by the product.

The research also very focused on the relationship with other variables and possibly variables by using model 1 or 2. However, that the relationship between the variables is positive, positive, and negative. If the value is greater than 0, the relationship between the two variables is positive, while

• **Regression Statistics**

Table 10. Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.687	.471	.463	1.212

• **Model**: The relationship between the variables of a regression model. In this case, the relationship between the variables X_1 and X_2 will be included in the model as control variables.

Table 11. ANOVA

Model	Sum of Squares	df	Mean Square	F	Sig.
1	10.000	1	10.000	10.000	.000
2	10.000	1	10.000	10.000	.000
3	10.000	1	10.000	10.000	.000

• **Model**: The regression model is used to be significant because the F value, then the F value is greater than F_{table} is 0.02 < 0.05. Thus, it can be said that the relationship between the variables X_1 and X_2 will be included in the model as control variables.

Table 12. Regression

Model	Sum of Squares	df	Mean Square	F	Sig.
1	10.000	1	10.000	10.000	.000
2	10.000	1	10.000	10.000	.000
3	10.000	1	10.000	10.000	.000

• **Model**: The regression model is used to be significant because the F value, then the F value is greater than F_{table} is 0.02 < 0.05. Thus, it can be said that the relationship between the variables X_1 and X_2 will be included in the model as control variables.

1. The research results are correlated value is 0.687, which indicates that the strength of the relationship made by the product.
2. The relationship between the variables X_1 and X_2 variables. The research results are correlated value is 0.687, which indicates that the strength of the relationship made by the product.
3. The relationship between the variables X_1 and X_2 variables. The research results are correlated value is 0.687, which indicates that the strength of the relationship made by the product.
4. The relationship between the variables X_1 and X_2 variables. The research results are correlated value is 0.687, which indicates that the strength of the relationship made by the product.

REFERENCES

1. ...
 2. ...
 3. ...



- (2) Rini, Lili. 2021. "Moral Education Through the Media". *Journal of Education and Society*, 2021. <https://doi.org/10.24054/edusoc.v2i1.1000>. Retrieved July 20, 2022.
- (3) R. Rini. "Moral Education Through the Media". *Journal of Education and Society*, 2021. <https://doi.org/10.24054/edusoc.v2i1.1000>. Retrieved July 20, 2022.
- (4) Rini, Lili. 2021. "Moral Education Through the Media". *Journal of Education and Society*, 2021. <https://doi.org/10.24054/edusoc.v2i1.1000>. Retrieved July 20, 2022.
- (5) Rini, Lili. 2021. "Moral Education Through the Media". *Journal of Education and Society*, 2021. <https://doi.org/10.24054/edusoc.v2i1.1000>. Retrieved July 20, 2022.
- (6) Rini, Lili. 2021. "Moral Education Through the Media". *Journal of Education and Society*, 2021. <https://doi.org/10.24054/edusoc.v2i1.1000>. Retrieved July 20, 2022.
- (7) Rini, Lili. 2021. "Moral Education Through the Media". *Journal of Education and Society*, 2021. <https://doi.org/10.24054/edusoc.v2i1.1000>. Retrieved July 20, 2022.
- (8) Rini, Lili. 2021. "Moral Education Through the Media". *Journal of Education and Society*, 2021. <https://doi.org/10.24054/edusoc.v2i1.1000>. Retrieved July 20, 2022.
- (9) Rini, Lili. 2021. "Moral Education Through the Media". *Journal of Education and Society*, 2021. <https://doi.org/10.24054/edusoc.v2i1.1000>. Retrieved July 20, 2022.
- (10) Rini, Lili. 2021. "Moral Education Through the Media". *Journal of Education and Society*, 2021. <https://doi.org/10.24054/edusoc.v2i1.1000>. Retrieved July 20, 2022.
- (11) Rini, Lili. 2021. "Moral Education Through the Media". *Journal of Education and Society*, 2021. <https://doi.org/10.24054/edusoc.v2i1.1000>. Retrieved July 20, 2022.
- (12) Rini, Lili. 2021. "Moral Education Through the Media". *Journal of Education and Society*, 2021. <https://doi.org/10.24054/edusoc.v2i1.1000>. Retrieved July 20, 2022.
- (13) Rini, Lili. 2021. "Moral Education Through the Media". *Journal of Education and Society*, 2021. <https://doi.org/10.24054/edusoc.v2i1.1000>. Retrieved July 20, 2022.
- (14) Rini, Lili. 2021. "Moral Education Through the Media". *Journal of Education and Society*, 2021. <https://doi.org/10.24054/edusoc.v2i1.1000>. Retrieved July 20, 2022.
- (15) Rini, Lili. 2021. "Moral Education Through the Media". *Journal of Education and Society*, 2021. <https://doi.org/10.24054/edusoc.v2i1.1000>. Retrieved July 20, 2022.
- (16) Rini, Lili. 2021. "Moral Education Through the Media". *Journal of Education and Society*, 2021. <https://doi.org/10.24054/edusoc.v2i1.1000>. Retrieved July 20, 2022.



AHMAD A - EDIT JHSS.docx

ORIGINALITY REPORT

19%
SIMILARITY INDEX

15%
INTERNET SOURCES

10%
PUBLICATIONS

11%
STUDENT PAPERS

PRIMARY SOURCES

1	Submitted to Universitas Diponegoro Student Paper	5%
2	eprints.uny.ac.id Internet Source	2%
3	jurnal.narotama.ac.id Internet Source	2%
4	"Digitalisation: Opportunities and Challenges for Business", Springer Science and Business Media LLC, 2023 Publication	1%
5	www.zbw.eu Internet Source	1%
6	core.ac.uk Internet Source	1%
7	www.txscd.tamu.edu Internet Source	1%
8	ejournal.iainbengkulu.ac.id Internet Source	<1%

9	A R Rasyid, Ihsan, M Arifin, D T A Sari, M A L, L G, S A Yanti. "Land value city of Makassar based on rent-bid curve", IOP Conference Series: Earth and Environmental Science, 2020. Publication	<1%
10	e-journal.iain-palangkaraya.ac.id Internet Source	<1%
11	Sakinah Nur Rokhmah, Nadyana Pristotia Ega Pramesti, Ahmad Sulaiman. "The Influence of Characteristic Strengths on Nature Relatedness in Generation Z", KnE Social Sciences, 2024 Publication	<1%
12	Submitted to University of Hull Student Paper	<1%
13	proceedings.uinsaizu.ac.id Internet Source	<1%
14	e-journal.stie-kusumanegara.ac.id Internet Source	<1%
15	online-journal.unja.ac.id Internet Source	<1%
16	research-information.bris.ac.uk Internet Source	<1%
17	www.slideshare.net Internet Source	<1%

18

www.ukessays.com

Internet Source

<1 %

19

"Proceedings of Tourism Development Centre International Conference", Walter de Gruyter GmbH, 2020

Publication

<1 %

20

repository.ekuitas.ac.id

Internet Source

<1 %

21

Lidya Wati Evelina, Fitri Handayani, Shierine Audreylla. "The Effect of Social Media Marketing on Brand Trust and Customer Loyalty of S Coffee Shop in Indonesia during Pandemic", E35 Web of Conferences, 2023

Publication

<1 %

22

fdocuments.us

Internet Source

<1 %

23

repository.uinjkt.ac.id

Internet Source

<1 %

24

Submitted to Asia Pacific University College of Technology and Innovation (UCTI)

Abstract Paper

<1 %

25

jp.feb.unsoed.ac.id

Internet Source

<1 %

26

pdfs.semanticscholar.org

Internet Source

<1 %

27

repository.ub.ac.id

Internet Source

<1%

28

www.shanlaxjournals.in

Internet Source

<1%

29

www.thejhpm.com

Internet Source

<1%

Exclude quotes



Exclude matches



Exclude bibliography





Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Article Error You may need to use an article before this word.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Confused you have used either an imprecise word or an incorrect word.

ETS

P/V You have used the passive voice in this sentence. You may want to revise it using the active voice.

ETS

Missing " , " Review the rules for using punctuation marks.

ETS

Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.

ETS

Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.

ETS

Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.

ETS

Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.

ETS

Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.

PAGE 2

ETS

Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.

ETS

Possessive Review the rules for possessive nouns.

ETS

Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.

ETS

Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.

ETS

Article Error You may need to use an article before this word. Consider using the article *the*.

ETS

Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.

ETS

Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.

PAGE 3



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Prep. You may be using the wrong preposition.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Missing ? Review the rules for using punctuation marks.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Missing ? Review the rules for using punctuation marks.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Article Error You may need to use an article before this word.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Article Error You may need to remove this article.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Article Error You may need to remove this article.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Article Error You may need to use an article before this word.



P/V You have used the passive voice in this sentence. You may want to revise it using the active voice.



Missing “.” Review the rules for using punctuation marks.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Confused You have used either an imprecise word or an incorrect word.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



P/V You have used the passive voice in this sentence. You may want to revise it using the active voice.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



P/V You have used the passive voice in this sentence. You may want to revise it using the active voice.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



P/V You have used the passive voice in this sentence. You may want to revise it using the active voice.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Prep. You may be using the wrong preposition.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



S/V This subject and verb may not agree. Proofread the sentence to make sure the subject agrees with the verb.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Article Error You may need to use an article before this word.



P/V You have used the passive voice in this sentence. You may want to revise it using the active voice.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Article Error You may need to remove this article.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Missing ? Review the rules for using punctuation marks.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Article Error You may need to use an article before this word.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.

PAGE 6



Missing  Review the rules for using punctuation marks.



Confused You have used either an imprecise word or an incorrect word.



Article Error You may need to use an article before this word.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Run-on This sentence may be a run-on sentence.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Confused You have used either an imprecise word or an incorrect word.



S/V This subject and verb may not agree. Proofread the sentence to make sure the subject agrees with the verb.



Proofread This part of the sentence contains an error or misspelling that makes your meaning unclear.



Missing " , " Review the rules for using punctuation marks.



Article Error You may need to use an article before this word. Consider using the article *the*.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Article Error You may need to remove this article.



Proofread This part of the sentence contains an error or misspelling that makes your meaning unclear.



Article Error You may need to remove this article.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Run-on This sentence may be a run-on sentence.



Dup. Did you mean to repeat this word?



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Missing " , " Review the rules for using punctuation marks.



Article Error You may need to use an article before this word.



Missing " , " Review the rules for using punctuation marks.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Article Error You may need to use an article before this word.



P/V You have used the passive voice in this sentence. You may want to revise it using the active voice.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



Verb This verb may be incorrect. Proofread the sentence to make sure you have used the correct form of the verb.



Verb This verb may be incorrect. Proofread the sentence to make sure you have used the correct form of the verb.



Sp. This word is misspelled. Use a dictionary or spellchecker when you proofread your work.



P/V You have used the passive voice in this sentence. You may want to revise it using the active voice.