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Pengembangan Potensi Kampung Linggang Melapeh Melalui Kelompok Tani Kola Lestari Di Kabupaten Kutai Barat

Development Of The Potential Of Linggang Melapeh Village Through Sustainable Kola Farmer Group In West Regency

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| ARTICLE INFORMATION | ABSTRACT |
| Vol. xx, No. xx | The aim of this research is to determine and describe potential development in Linggang Melapeh Village, Linggang Bigung District, West Kutai Regency which is known to have developed coffee plantations since 2018 in Linggang Melapeh Village. The data collection technique used in this research is by using a purposive sampling technique and then analyzed using descriptive qualitative research methods with the aim of providing more detailed and in-depth information in it. The results of the research reveal that the Village Government has succeeded in finding a solution in developing the potential of the sustainable kola farmer group in Linggang Melapeh Village, Linggang Bigung District, West Kutai Regency by managing Linggang coffee products from the sustainable kola farmer group which has the potential to develop Linggang coffee products in Linggang village Melapeh aims to increase farmers in the community in the village. However, to date, the success of empowering coffee farmers through sustainable kola farmer groups has increased cultivation and even coffee processing and marketing, increased community income, increasingly close ties between farmers, and the existence of Linggang coffee in the wider public. |
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1