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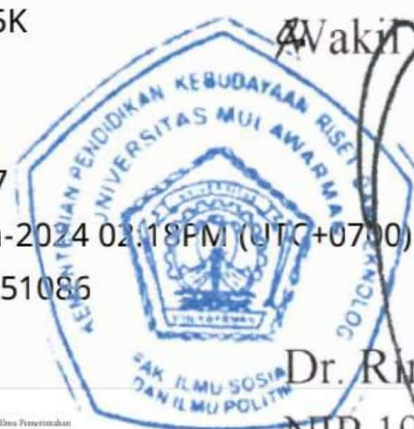
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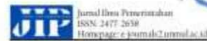
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Wakil Dekan Bidang Akademik,

Dr. Rina Juwita, S.P., MHRIR
NIP. 198104172005012001



Pelaksanaan Program Sembako Non Tunai Dimasa Pandemi Covid-19 Di Kelurahan Sempaja Selatan Kota Samarinda Berdasarkan Pedoman Umum Program Sembako Tahun 2020 (Implementation Of The Non-Cash Basic Food Program During The Covid-19 Pandemic In Sempaja Selatan Sub-District, Samarinda City Based On General Guidelines For The 2020 Basic Food Program)

Pirdayanti¹, Muhammad Hairul Saleh², Mohammad Taufik¹
¹Universitas Mulawarman Samarinda, Indonesia

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CORRESPONDENCE
Phone: +6282238920470
E-mail: pirdayanti2990@gmail.com

ABSTRACT

This research is about the implementation of the basic food program distributed in Sempaja Selatan Village, Samarinda City. The data collection technique used was purposive sampling technique. Data collection techniques are observation, interviews and documentation. This research was carried out in Sempaja Selatan Subdistrict. The focus of this research is the implementation of verification and validation of data on basic food program recipients, implementation of education and outreach, implementation of registration and distribution of prosperous family cards, purchasing foodstuffs as well as the timeliness and amount of aid received by the community. The results of this research show that there are still things that are not in accordance with the guidelines for implementing the 2020 basic food program, namely delays in disbursement of up to two months. Even though it was late in disbursement, the disbursement of the amount of basic food provided was in accordance with the predetermined amount. Related to the implementation of socialization and education, it has been carried out by the Social Service. Registration and distribution of Prosperous Family Cards (KKS) have also been carried out at banks in Anggana. Food purchases are made at e-warung spread across Samarinda City and people are free to choose to cash in their basic necessities at any e-warung. Accuracy in targeting the implementation of this program also means that there are still recipient communities who should have the right to receive it, but because the quota has been determined, there are still people who have not received this program.

INTRODUCTION

Berdasarkan buku pedoman umum pelaksanaan program sembako tahun 2020, definisi program sembako non tunai adalah program yang dikembangkan oleh pemerintah dimasa pandemi Covid-19 yang mana sebelumnya program ini bernama program RASTRA (Beras Sejahtera) kemudian dikembangkan lagi menjadi program BPNT pada tahun 2017 atau bantuan pangan non tunai dan dimasa pandemi Covid-19 program ini dikembangkan lagi oleh pemerintah untuk

membantu perekonomian masyarakat dimasa pandemi dengan bantuan pangan yang lebih beraneka ragam sehingga disebut dengan program sembako yang dicairkan secara non tunai dengan jumlah bantuan 200 ribu rupiah perbulannya, program ini dibentuk sebagai upaya pemerintah untuk membantu perekonomian masyarakat dalam hal pemenuhan kebutuhan pokok karena dimasa pandemi tidak hanya berdampak dari segi kesehatan namun juga dari segi ekonomi. Adapun yang menjadi sasaran penerima program sembako ini merupakan masyarakat