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File name: **JURNAL_AFIFATUS_SHOLEKHA_1602025056_REVISI_BARU.docx**

File size: **90.38K**

Page count: **11**

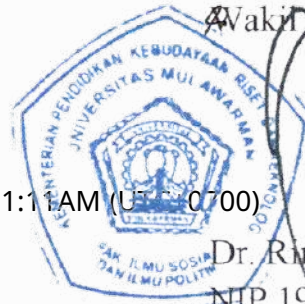
Word count: **4,316**

Character count: **28,940**

Submission date: **15-Dec-2023 11:11AM (UTC+0700)**

Submission ID: **2239019461**

SIMILARITY INDEX



Wakil Dekan Bidang Akademik,

Dr. Rina Juwita, S.P., MHRIR
NIP.198104172005012001

JIT Jurnal Ilmu Pemerintahan
ISSN: 2657-2008
E-mail: ojs@jurnal.jit.ac.id

Pelaksanaan Program Usaha Peningkatan Pendapatan Keluarga Akeptor (UPPKA) di Kelurahan Simpang Pasir Kecamatan Palaran Kota Samarinda

Implementation of the Acceptor Family Income Increase Business Program (UPPKA) in Simpang Pasir Village, Palaran District, Samarinda City

Affiatu, Sholekha¹, Muhammad Hafid Sahli², Melati Dama³

^{1,2,3} Universitas Sulawesman, Samarinda, Indonesia

ARTICLE INFORMATION	ABSTRACT
Vol. XX, No. XX Page: Published: KEYWORDS Implementation, Acceptor Family Income Increase Business Program (UPPKA) CORRESPONDENCE Phone: +6289338931211 E-mail: affiatu6149@gmail.com	ABSTRACT This research located in Simpang Pasir Village, Palaran District, Samarinda City. This research aims to determine the implementation of the Acceptor Family Income Increase Business Program (UPPKA) in Simpang Pasir Village, Palaran District, Samarinda City. The main issue is Communication, Resources, Attitude, Disruption (Dependence), and Infrastructure. Structure: Data collection techniques through literature study, field research through observation, interview and documentation. The results show that overall implementation of the Acceptor Family Income Increase Business Program (UPPKA) in Simpang Pasir Village was running in accordance with existing regulations, however there are several things that need attention. Communication analysis score was achieved clearly and precisely so the UPPKA program has been thoroughly known by all stakeholders in Simpang Pasir Village. Human resources, namely the Simpang Pasir Village Family Raising Field Officers (PKRB), are quite adequate because the UPPKA groups in Simpang Pasir Village is not too many, but the Simpang Pasir Village PKRB also has duties as PKRB in 3 sub-districts so they have to divide their time and energy. PKRBs attitude as an implementing team is to carry out its duties with response to problems, actively guide and accompany from the beginning of socialization to the marketing stage as well as an attitude of mutual cooperation between PKRB and PPKID which is one of the supports for the smooth implementation of the UPPKA program. SOP or work procedures in implementing the program are carried out in accordance with established regulations and are guided by program guidelines, namely BKKRN Regulation No.7 of 2020.

INTRODUCTION
 Berkurangnya angka kemiskinan dan pengangguran pada suatu wilayah menjadi bentuk keberhasilan pembangunan dan pembangunan suatu wilayah, akan tetapi permasalahan yang masih dihadapi oleh Negara Indonesia hingga sekarang yakni masalah kemiskinan. Mengutip dari TribunNews.com, Badan Pusat Statistik (BPS) mencatat penduduk miskin Indonesia mencapai 27,34 juta orang per maret 2021 angka tersebut naik jika dibandingkan dengan maret 2020 sebesar 0,38% atau naik 112,2 juta orang.
 Masalah kemiskinan membutuhkan penanganan serius dari pemerintah dan menjadi fenomena sosial kemasyarakatan. Menyikapi permasalahan kemiskinan menurut kebijakan dan strategi yang terintegrasi, seperti program melalui perbaikan kesempatan kerja produktif, pemberdayaan manusia dan