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HUBUNGAN ANTARA PENGEMBANGAN KARIR DENGAN *JOB HOPPING* PADA GENERASI MILENIAL DI KOTA SAMARINDA

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Abstract: The correlation between career development and job happing in millennial generation in Samarinda City. Job happing is no longer a taboo and is a phenomenon that is detrinental to the company because it can reduce the company's reputation. The purpose of this study is to determine the correlation that exists between career development and job happing in the millennial generation in the city of Samarinda. The quantitative approach method was used in this study. There are 100 millennial generation employees who have changed workplaces more than once in less than 3 years of working in Samarinda City as the subject of this study. The data collection method used a job happing scade and a career development scale with a Crowbach Alpha reliability value of 0.700 and 022, respectively. The data analysis technique used was non-parametric correlation and the data were analyzed with Statistical Package for Social (SPES) version 260 for withouts. The results showed that there is no correlation between career development and job happing in the millennial generation in Samarinda City. This is evidence that companies must evaluate retention strategies and consider other factors besides career development in order to reduce job happing among millennials in Samarinda City.

Keyworks job happing, career development, millennial generation

Abstrak: Hubungan antara pengembangang karir dengan job hopping pada generasi milenial di Kota Samarinda. Job hopping bukan menjadi hal yang tabu lagi dan merupakan fenomena yang merugikan perusahaan sebab dapat menurunkan reputasi perusahaan. Adapun tujuan penelitian ini adalah mengetahui hubungan yang ada diantara pengembangan karir dengan job hopping pada generasi milenial di kota samarinda. Metode pendekstan kuantitatif digunakan pada penelitian ini. Terdapat 100 karyawan generasi milenial yang pernab berpindah tempat kerja lebih dari satu kali dalam kurun waktu kurang dari 3 tahun bekerja di Kota Samarinda sebagai subjek penelitian ini. Metode pengumpulan data menggunakan skala job hopping dan skala pengembangan karir dengan milai reliabilitas Cronbach Alpha massing-masing 0,700 dan 0,922. Teknik analisis data yang digunakan adalah korelasi non-parametrik dan data dianalisis dengan satatsitad Package for Social (SYSS) versì 26.0 for windows. Hasil penelitian menunjukkan tidak

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